

RADICAL INNOVATION FOR CIRCULAR ECONOMY IN CITIES AND COMMUNITIES

07. SEPTEMBER 2023,
14:00 - 17:00 UHR

ZHAW SM Gebäude Mäander Trakt C, Theaterstrasse 15c, 8400 Winterthur. Raum SM 02.24 + 02.29, 2. Stock

Änderungen vorbehalten

Thema- und Inhalt Our urban centers consume more than 75% of natural resources and are responsible for 50% of solid waste and up to 60% of all greenhouse gases. A modern and also sustainable urban design, needs new innovative system solutions incorporating the themes of Smart Cities and Circular Economy.

Zentrale Fragen

- How can the topics Circular Economy and Smart Cities benefit from each other in the field of urban development?
- How can radical ideas for sustainable urban development be developed to attract viable innovations?
- What is the role of digitalization?

Zielgruppen und Nutzen Representatives from business, politics, academia and NGOs come together to network and exchange ideas. Together with the experts of the Innosuisse Innovation boosters, they develop solutions to problems that need to be solved on the way to a circular smart city.

Presenting Partner

Mit:

SALOME BERGER

Scientific Assistant, Focus on Circular Economy Design, ZHAW; Innovation Booster Applied Circular Sustainability

PROF. VICENTE CARABIAS

Koordinator Plattform Smart Cities & Regions, ZHAW; Smart City Verantwortlicher, Stadt Winterthur; Co-Präsident FutureCity Alliance

JEAN-PHILIPPE HAGMANN

Consultant, Speaker and Author for Radical Innovation, Agentur für radikale Innovation

PROF. STEPHAN HALLER

Professor at the Institute of Public Sector Transformation (BFH); Innovation Booster Swiss Smart Cities

MARISA KAPPELER-SCHUDEL

Head of Smart City and Sustainability, City of Winterthur

PROF. DR. JOELLE MASTELIC

HES-SO Valais-Wallis; President, Energy Living Lab Association



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www.sges.ch/anmeldung
anmeldung@sges.ch



PROGRAMM

Introduction

Keynote

What is more powerful than a good idea?

Jean-Philippe Hagmann - Consultant, Speaker and Author for Radical Innovation, Agentur für radikale Innovation

Moderation

Marisa Kappeler-Schudel - Head of Smart City and Sustainability, City of Winterthur

Prof. Vicente Carabias - Koordinator Plattform Smart Cities & Regions, ZHAW; Smart City Verantwortlicher, Stadt Winterthur; Co-Präsident FutureCity Alliance

INNOVATIONSFOREN: FACHTAGUNGEN FÜR IHREN UMSETZUNGSERFOLG

Hier diskutieren Sie fachspezifisch, erhalten praxiserprobte Handlungsempfehlungen und einen umfassenden Überblick. Und natürlich: Networking, neue Kontakte, neue Ideen

Workshops [14:30]

Hands-on activity with Design

Thinking Tools and Open

Innovation Methods

with among others:

Prof. Stephan Haller - Professor at the Institute of Public Sector Transformation (BFH); Innovation Booster Swiss Smart Cities

Prof. Dr. Joelle Mastelic - HES-SO Valais-Wallis; President, Energy Living Lab Association

Moderation

Salome Berger - Scientific Assistant, Focus on Circular Economy Design, ZHAW; Innovation Booster Applied Circular Sustainability

Closing and Wrap up [16:30]

Presentation of the workshop outputs

Sustainable Entrepreneurship

Prof. Dr. Joelle Mastelic - HES-SO Valais-Wallis; President, Energy Living Lab Association

IMPRESSUM

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